

Table of contents

Preface _____	7	Employment issues _____	47
Mark Abell		Pattie Walsh	
Bird & Bird		Stephanie Wong	
		Bird & Bird	
Section A			
The market viability of _____	9	Transnational education _____	67
English-medium K-12		John Shaw	
international schools		Cushman & Wakefield	
Richard Gaskell		Stephanie Terreni Brown	
Diane Glass		Clean Water Wave; Cushman &	
ISC Research		Wakefield	
Challenges of managing _____	15	Tax issues _____	75
an educational business and		David Field	
building infrastructure		Grant Thornton UK LLP	
Mark Abell			
Bird & Bird		Structural options – an _____	99
Edoardo Monopoli		overview of the international	
Baseline		growth of schools and universities	
Launching an international _____	21	Mark Abell	
growth strategy		Bird & Bird	
Mark Abell		Section B	
Bird & Bird		Brazil _____	113
IP issues _____	27	Luiz Henrique O do Amaral	
Mark Holah		Luciana Bassani	
Bird & Bird		Dannemann Siemsen Advogados	
Data protection issues _____	37	China _____	125
James Mullock		Sven-Michael Werner	
Bird & Bird		Bird & Bird	

Hong Kong _____	135	Nigeria _____	221
Hank Leung		Nick Green	
Pattie Walsh		Bird & Bird	
Bird & Bird		Osayi Ogbeta	
		Inam Wilson	
		Templars	
India _____	151	Singapore _____	227
Nipun Gupta		Ling Yee Neo	
Bird & Bird		Lorraine Tay	
Divya Sharma		Bird & Bird ATMD	
DBS Law			
Indonesia _____	161	Thailand _____	243
Sherroy Ong		Nick Green	
Bhredipta C Socarana		Bird & Bird	
Risti Wulansari		Anake Rattanajitbanjong	
K&K Advocates		Supasit Saypan	
		Chinachart Vatanasuchart	
		Tilleke & Gibbins International Ltd	
Japan _____	179	United Arab Emirates _____	257
Mark Abell		Melissa Murray	
Bird & Bird		Bird & Bird	
Hitomi Iwase			
Hideki Katagiri		United States _____	265
Daisuke Morimoto		Madeleine G Kvalheim	
Nishimura & Asahi		Patricia B McMurray	
		Christopher G Morris	
		John M Scannapieco	
		Baker Donelson	
Korea _____	187	Vietnam _____	279
Han Ah Lee		Shelley Nadler	
Hwang Mok Park		Bird & Bird	
		Waewpen Piemwichai	
		Tilleke & Gibbins	
Malaysia _____	195	About the authors _____	287
Mei Quin Chen			
Lin Li Lee			
May Fenn Lim			
Joe Yee Yap			
Tay & Partners			
Mexico _____	215		
Shelley Nadler			
Bird & Bird			
Silverio Sandate			
Von Wobeser y Sierra			